



Healing Hands International – The mission of Healing Hands International is to extend the love of Jesus Christ to a lost and hurting world, allowing God to use our hands to carry out His healing work. Our goal is to empower individuals to improve the quality of life for their families and their communities.

PR/MARKETING INTERN JOB DESCRIPTION

Healing Hands International seeks a motivated candidate looking to acquire marketing experience working for a Christian international humanitarian aid and development non-profit organization. The PR/Marketing Intern will have the opportunity to engage with and learn from both Marketing and other Healing

Hands staff members on a variety of issues and projects related to non-profit work. The PR/Marketing Intern will work directly with the Marketing Coordinator to support multiple forms of donor outreach in the way of print materials, video, and social media outlets.

The internship may be 8-10 weeks in length and may be completed during the Fall or Spring semester.

Duties and Responsibilities

- Author content on the worldwide work of Healing Hands International in blog posts, newsletter articles, fundraising letters, social media outlets, and emails.
- Assist with managing social media outlets.
- Assist in pitching HHI stories to local media outlets.
- Compile short promotional videos.
- Work in areas other than PR/Marketing on occasion.

Qualifications

- Bachelor's degree (or in the process of completing a Bachelor's degree).
- Must be available to work an occasional evening or weekend.
- Excellent communication skills (oral, written, and visual).
- Has the ability to set and meet deadlines, prioritize and manage several projects at one time.
- Has the desire to work collaboratively with others to accomplish goals benefiting the organization.

Eligibility

This is an unpaid position and is located in Nashville, TN. Candidates are welcome from all areas of graduate and undergraduate studies, but Communications, Public Relations, Journalism, Advertising, Marketing, or Electronic Media Production majors are preferred.

To apply, please e-mail a cover letter and resume to areeves@hhi.org.

For more information about Healing Hands International, please visit www.hhi.org.